
Arts Institute Academic Affairs Committee
Tuesday, February 16, 2016
Harrison Parlor, Lathrop Hall
1:00-2:30 pm

Present: Patti Atwood, Barb Gerloff, John Hitchcock, Katy Lang, Gail Simpson, Jeanne Swack, Sherry Wagner-Henry
Ex Officio: Kate Hewson, Natalie Galles (notes)

1. Updates

- a. Arts Business Research Symposium, topic: creative place-making in higher education, A2RU; see <https://bus.wisc.edu/centers/bolz-center-for-arts-administration/conferences-and-symposia/upcoming-events/2016-arts-business-research-symposium> and register before March 5th to receive early bird rate.
- b. Two Studio classes: 3/13 2:30pm class presentation at Overture Center; hip-hop/production class 1st year OMAI/First Wave and Studio participants
- c. UniverCity partnership w/ Monona, urban development – Gail Simpson and Matthew Bakkom will meet with Jason Vargo of the Nelson Institute about involving their courses
- d. 2/29 IARP spring 2017 proposals due

2. Arts Institute Reports

- a. Recruitment & Admissions meetings
 - First meeting (Mon 2/22, 10am in Harrison Parlor of Lathrop Hall) Department chairs and recruitment staff -- open meeting
 - Second meeting w/ associate deans (Thurs 2/25) – branding of arts at UW for improved recruiting
- b. Integrated Arts update
 - On 3/17 UAPC agenda =>Kate will follow up about School of Business letter with Jeff Hamm
- c. SNAAP membership (see handout attached)
 - Arts grads (undergrads + grads) alumni data
 - SoE currently members; Art Dept 2013; info about joining out to L&S
 - Sharing a membership cheaper than individual memberships by college
 - SNAAP url: <http://snaap.indiana.edu/>
 - Music department – if this would be useful to you, please let Sue Zaeske/dean's office know
- d. **Teaching Artist certificate** (see handout attached)
 - Erica Halverson
 - Offering a compressed version this summer through C&I 375
 - Target is arts majors at UW
 - Introductory class for arts majors on theoretical teaching, then three electives from existing pedagogy courses in the departments, end with capstone course involving mentorship (5 total courses)
 - Provided as concrete tool for preparation for arts grads
 - Feedback from committee:
 - Patti and Sherry both expressed support for the idea and Patti noted that the interdisciplinary aspect would be a strength; Katy L confirmed that this would be appealing from the student standpoint
 - Getting SoM more involved – contact Janet Jensen
 - Gail: Former Art Ed faculty Doug Marshaleck developed courses in interdisciplinary arts teaching – look those up as a reference point for the interdisciplinary aspect
 - Barb: Note that it's tricky to get certificates approved, so will want to do the ground work beforehand and address the following before this goes up for approval:

- What would students gain above & beyond what they get through existing courses? Show that this doesn't already exist.
- Define learning outcomes for the certificate.
- Need to look at existing pedagogy courses – would there be a through-line, i.e. do they focus on elementary vs adult education?
- Will new courses need to be developed if current courses don't address the learning outcomes?
- How would the capstone be graded and supervised? Make sure a learning application, not just another volunteering opportunity

3. Board Leadership class (Sherry W-H)

- a. Placed on non-profit boards for academic year; graduate students only (Only UW service learning opportunity); Interdisciplinary student involvement and involved boards
- b. Arts Business Initiative and DCS have previously funded but can't do so any longer -- How to fund in future so can continue to offer?
 - i. Cost sharing among units that see value in the course? SoHE (Annette McDaniel, MaryBeth Collins), Nelson (Janet Silbernagel), LaFollette Institute, Morgridge Institute (Kathy Cramer)
 - ii. Community partnership through United Way if nothing on campus – they currently do training but no placement
- c. How to increase participation by arts students in the course?
- d. Sherry is looking at an intensive summer course with a service learning piece during the year. Estimated cost would be \$15,000 for the year for summer instructor and coordinator throughout the year.
- e. Sherry contact Chelsea Lauing about possible donor
- f. =>Kate H is finding contacts in the various units and will call a meeting to discuss

4. Coordinated marketing of summer programs

- a. AI marketing all summer HS programs?
 - i. Require contact list for HS contacts from specific departments
- b. Art Dept program for credit (pilot this summer)
- c. SoM well-established summer programs...interest in being marketed by AI? Talk to Anne Aley and Julie Welbourne
- d. Katy offered to assist Kate with this project; =>Kate H will meet with External Relations to get this on their radar and find out what staff time they can commit to the project, and then will call a meeting for the departments

5. Honors—

- a. Participating with L&S Honors
 - i. For L&S and SoE courses: Pattie noted that SoM has been getting some good numbers with their honors offerings
- b. Modify new courses for Honors optional
 - i. H by section, optional %
 - ii. Make sure arts courses still fit and can be counted towards L&S Honors degree requirements (<https://honors.ls.wisc.edu/SiteContent.aspx?prev=1&id=43>)
- c. =>Kate and Barb will approach L&S Honors with questions to see how we can increase the # courses available to honors students
 - i. Ex. How to evaluate Honors-level engagement/how to add to courses? How many courses would even qualify if performance/studio aren't eligible?

Meeting Adjourned

Next meeting scheduled: Tuesday, March 15, 2015, 1-2:30pm in B135 Lathrop