Arts Institute Executive Committee and Administrative Planning Council  
Monday, August 25, 2014  
Harrison Parlor, Lathrop Hall  
9:00-11:00 am

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am</td>
<td>Call to Order</td>
</tr>
<tr>
<td>9:05 am</td>
<td>Introduction of affiliates and Arts Institute staff</td>
</tr>
<tr>
<td>9:25 am</td>
<td>Approval of agenda and May minutes</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Review committee descriptions and duties (Saldivar)</td>
</tr>
<tr>
<td>9:45 am</td>
<td>Strategic Plan Framework presentation (Saldivar, Martin-Wright)</td>
</tr>
<tr>
<td>10:00 am</td>
<td>Arts Institute meeting calendar presentation (Saldivar, Hewson, Martin-Wright)</td>
</tr>
<tr>
<td>10:10 am</td>
<td>Ad Hoc Curriculum Committee report</td>
</tr>
<tr>
<td>10:30 am</td>
<td>Announcements/Requests for New Business</td>
</tr>
<tr>
<td>10:45 am</td>
<td>Sign up for committees/Adjourn</td>
</tr>
</tbody>
</table>

Upcoming Events:

- **Fall Semester Begins**: September 2
- **Arts Institute Summit** 
  - September 29, 9:00 am – 4:00 pm, H.F. DeLuca Forum
- Thanksgiving Break: November 26-29
- Last Day of Class: December 12
- **Spring Semester Begins**: January 20
- **Spring Break**: March 28-April 5
- Last Day of Class: May 8
- **Arts Awards**: May 13, 5:00 pm

Norma Saldivar, Executive Director  
UW Arts Institute  
Lathrop Hall, Room B136  
University of Wisconsin-Madison  
1050 University Avenue  
Madison, Wisconsin 53706  
608-890-3314  
Email: nsaldivar@wisc.edu  
www.arts.wisc.edu
Arts Institute Academic and Administrative Council Meeting
May 5, 2014 | 9:00 am

Present (13): Norma Saldivar; Ann Archbold; Patricia Boyette; Kelley Conway; Susan Cook; Tom Dale; J.J. Murphy; Amaud Johnson; Tom Loeser; Willie Ney; Li Chaio-Ping; Ralph Russo; Sherry Wagner-Henry

Absent (2) Russell Panczenko; Roberto Rengel

Guests: Jim Gray, Dan Koetke

Staff (2): Kate Hewson (Interdisciplinary Arts Residency Program); Christina Martin-Wright (Associate Director of External Relations); Sarah Chapeau (Administrator)

notes: Alan Carr

AGENDA

Call to Order and Announcements 9:00 am

• Gail Simpson is here as a member of the Strategic Framework
• Chris Walker received tenure
• Rhodessa Jones will be performing with her students tonight in the Mitchell Theatre
• Ralph Russo - reopening of the Union Theatre- headliner for jazz fast is Richard Davis and Willy Pickens. Kiss Me Kate in late August
• School of Music student recently won the NAVC. Winner was Mikko Utevsky, Director of the Madison Area Youth Chamber Orchestra
• Holland Coter, NYTimes Art Critic will be a guest Hildale Lecturer
• University Theatre will be presenting Greater Tuna from July 11 - end of the month

Director’s Report 9:11 am

Comprehensive Campaign. 8 initiatives submitted.

Urban initiative- “FabLab” and other creative spaces in the form of constellations. Physical plant was very excited about this. Provost and Bill Ellerbe are very excited.

The Art Department has a similar initiative in place. The Arts Institute supports this initiative as part of a Constellation. The FabLab initiative was initially a request from Dean Underwood. Big initiatives such as Tandem Press need to go through Arts Institute. Individual departments should still pursue their own initiatives.
Curatorial Studies Initiative (Art History) could be a part of the constellation of art spaces. We want to revolutionize art education through service learning courses.

All initiatives are specific ideas that the Chancellor is considering championing. The ideas come from those submitted at the last AI Executive Committee meeting (April). None of the initiatives are guaranteed.

We also want to capitalize on arts leadership and enterprise initiative. Arts Enterprise will be taken on by AI. Julie Underwood wants AI to look at the Tandem Press Initiative. Take the artwork at Tandem and take it across the U.S on tour. She also wants to look at internship opportunities at Tandem Press.

**Program Report** (Martin-Wright) 9:40 am

We are currently repairing books for the end of the year. The numbers look promising for both the Arts Institute and the WFF. Both operated in the black.

Mary Perkinson has resigned from the Arts Outreach position. We will be looking at ways to fill her position going forward.

We have approval to hire a writer, a graphic designer, a special events coordinator (to address the hub services), a corporate relations coordinator and a Director of Administration. These are all full time 100% positions.

We are also continuing to shadow the Madison Early Music Festival in order to prepare for transition into Arts Institute.

Alan Alda will be coming to campus to talk about the intersection of science and the arts, specifically helping scientists present their research in an engaging and effective way.

Arts Awards on May 15. We are requesting help from the committee to help read the ceremony script.

**Strategic Framework** (Jim Gray) 9:50 am

Framework comes from the office of quality improvement.

What is the foundation of this organization?

Mission Statement

Vision statement

Strategic Initiatives

Through the process of meeting with staff we identified the Arts Institute as something of a start-up business. Part of the challenge was to create a concise mission statement. Every person working in the Arts Institute needs to be able to recall the Mission Statement. It has to be succinct and answer the question “Why do we exist?”

Vision statement stands out: Where do you want to be at any point in time? Vision statement will change as items are achieved.
Core values - What are the guiding principles of the organization?

Mission of the Arts Institute - mission is to educate, enrich, and inspire through all forms of creative expression. Should “enrich” be replaced by advocate?

Discussion around Strategic Framework:

Question about fundraising: The mission is only relevant if there are students to teach. The first concern is getting money to attract the best students.

How will infrastructure expand with regard to the Arts in general? As the director of the union, how do I connect to the infrastructure of the new Arts Institute? staff is part of this connection. There is a desire to understand how the departments fit into the new Arts Institute.

An outreach effort in and across campus to communicate to expand understanding of the new Arts Institute structure will be important to this new framework.

What will pull faculty out of the individual departments? This is a core value more than a vision statement.

Changes to proposed framework listed below:

EDIT: lose advocate under 3-year vision.

EDIT: core values -

EDIT: revolutionize arts across campus. There is no longer an apology for being in that room. We are always looking for how the Arts fit into the conversation.

EDIT: We foster integrative and collaborative engagement among staff, partners, and stakeholders.

EDIT: (Initiatives) students, faculty and staff.

EDIT add a bullet for advancement (fundraising). “We will develop resources for the arts”

Add bullet: “We will establish a board of visitors for the arts”

The new Mission Statement will be in place by September.

*Approval of the mission statement* 10:40 am

*Approval to grant voting privilege to Academic Staff affiliates for a specified term of no greater than three years* 10:42 am

Department chairs should nominate staff that interface with students and are integral to the arts.

**Program Report** (Hewson)

First ad hoc curriculum committee meeting - providing info for the development of new curriculum. Asset map of existing Arts. Also working on video documentation, promo for the campus arts card and the fashion show

**ADJOURN** 10:47 am
ARTS INSTITUTE
GOVERNANCE-AT-A-GLANCE
2014-2015

AI GOVERNANCE:

The Executive Committee is made up of Governance Faculty members who hold tenure at UW-Madison. Tenured faculty from the appropriate departments can automatically become members of the Arts Institute’s Executive Committee if they express the desire to participate in Arts Institute governance, which include meetings, committee work, and general governance as per FP&P 5.21.

COMMITTEES and FUNCTIONS:

Academic Affairs Committee (Faculty and Staff, Norma Saldivar and Kate Hewson, Ex Officio)

The committee will address for all committee members issues of teaching and learning which includes curriculum development and approval along with student services.

Goals:

- Develop interdisciplinary courses for undergraduate and graduate students
- Approve curriculum
- Ensure that courses are in accordance with the mission of the Arts Institute

Immediate charges:

- Review and approve call for 2015-2016 IARP proposals (November)
- Development of the UAPC for time table, subject, and course listings
- Outline future curriculum and student services
- Establish committee structure and guidelines (term length, etc.)

Awards Committee (Faculty and Staff, Norma Saldivar and Christina Martin-Wright, Ex Officio)

Will review all calls and deliberate on awards applications for Arts Institute Arts Awards.

Immediate charges:

- Develop a call for 2014-2015 Arts Awards submissions
- 2014-2015 submissions review and deliberation (November)
- Establish committee structure and guidelines
Nominations Committee (Faculty and Staff, Norma Saldivar, Ex Officio)

Will review and recommend all requests for membership within Governance Faculty.

Immediate charges:

- Develop strategy for new members (invitation to affiliate, etc.)
- Review and address affiliation requests
- Establish committee structure and guidelines

The following councils are comprised of Chairs and Directors only. Together, they form a subcommittee of the Executive Committee:

Executive Leadership Council (Chairs/Directors, Norma Saldivar, Ex Officio)

The members of the Executive Leadership Council (“ELC”) will be a consultative body to the Executive Director and will provide recommendations on budget and personnel. The ELC is a subcommittee of the Executive Committee and is comprised of the director of the School of Music and chairs of the department of Art, Art History, Communication Arts, Creative Writing, Dance, Design Studies, Film Studies, and Theatre and Drama.

Administrative Planning Council (Chairs/Directors)

A consultative body to the Executive Director, this committee is responsible for the long-range planning, outreach activities, and any other issues pertinent to the health and capacity of the Institute. The committee consists of members of the Executive Leadership Council and representatives from Bolz Center for Arts Administration, Cinematheque, the Chazen Museum, the Union Theatre and Galleries, Office of Multi-Cultural Arts Initiatives, and the University Theatre.
ARTS INSTITUTE
AFFILIATED GOVERNANCE
EXECUTIVE COMMITTEE 2014-2015

Sandy Adell  (Afro-Am)
Jennifer Angus  (Design)
Ann Archbold  (Theatre)
Tino Balio  (Emeritus, Film)
Chelcy Bowles  (Music, DCS)
Patricia Boyette  (Theatre)
Kelley Conway  (Film)
Susan Cook  (Music)
Thomas Dale  (Art History)
Teryl Dobbs  (Music)
Jim Escalante  (Art)
Shuxing Fan  (Theatre)
Aris Georgiades  (Art)
Lisa Gralnick  (Art)
Erica Halverson  (C&I)
John Hitchcock  (Art)
Lea Jacobs  (Film)
Janet Jensen  (Music)
Amaud Johnson  (Creative Writing)
Jessica Johnson  (Music)
Stephanie Jutt  (Music)
Carolyn Kallenborn  (Design)
Joseph Koykkar  (Dance)
Chiao-Ping Li  (Dance)
Tom Loeser  (Art)
JJ Murphy  (Film)
Mark Nelson  (Design)
Roberto Rengel  (Design)
Douglas Rosenberg  (Art)
Paul Sacaridiz  (Art)
John Schaffer  (Music)
Elaine Scheer  (Art)
Gail Simpson  (Art)
Patrick Sims  (Theatre)
John Chappell Stowe  (Emeritus, Music)
Jeanne Swack  (Music)
Uri Vardi  (Music)
Jin-Wen Yu  (Dance)
<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Preliminary Agenda Items</th>
<th>Notes:</th>
</tr>
</thead>
</table>
| Monday, August 25 | 1) General Introductions  
2) Call for committees  
   Academic Affairs Committee  
   Awards Committee  
   Nominations Committee  
3) Ad Hoc Curricular Committee Report  
4) Strategic Plan Framework Presented |        |

<table>
<thead>
<tr>
<th>Monday, September 29</th>
<th>FALL SUMMIT ALL MEMBERSHIP</th>
<th>WID DELUCA FORUM - invited</th>
</tr>
</thead>
</table>

| Monday, October 27 | 1) Academic Affairs Committee:  
   Present Draft 1 -- UAPC proposal  
2) Strategic Plan Presented | Discussion.  
Final draft presented-- Action required |

| Monday, December 8 | 1) Academic Affairs Committee:  
   Report IARP Residency 2015-2016 | Action required |

<table>
<thead>
<tr>
<th>Spring Semester</th>
<th>Preliminary Agenda Items</th>
<th>Notes:</th>
</tr>
</thead>
</table>
| Monday, January 26 | 1) Academic Affairs Committee:  
   Final Draft -- UAPC proposal  
2) Report Arts Awards 2014-2015 Slate | For February UAPC meeting- Action required  
Action required |

| Monday, March 23 | 1) Academic Affairs Committee  
   Report on UAPC review of proposal  
   Report on IARP 2016-2017 Call  
2) Present Arts Institute Programs  
   Activity Plans | Discussion |

| Monday, May 4 | TBA | End of Year Meeting includes Administrative Plan. Council  
Draft and Subject to Change: August 20, 2014 |
ARTS INSTITUTE
AFFILIATED GOVERNANCE  2014-2015
EXECUTIVE COMMITTEE SUB-COMMITTEE:
--EXECUTIVE LEADERSHIP COUNCIL
--ADMINISTRATIVE PLANNING COUNCIL

Sub-Committee of Executive Committee:

Academic Leadership Committee

Paul Sacaridiz  Chair, Art Department
Kelley Conway  Faculty Representative, Dept. of Communication Arts (Film Studies)
Ahmaud Johnson  Representative, Creative Writing Program (English)
Jin Wen Yu  Chair, Dance Department
Roberto Rengel  Chair, Design Studies Program
Q Gene Phillips  Chair, Department of Art History
Patricia Boyette  Interim Chair/Associate Chair, Department of Theatre & Drama (Fall)
Ann Archbold  Chair, Department of Theatre & Drama (Spring)
Susan Cook  Director, School of Music

Administrative Planning Council

Sherry Wagner-Henry  Director, Bolz Center for Arts Administration
Russell Panzenko  Director, Chazen Museum
JJ Murphy  Director, Cinematheque
Willie Ney  Director, Office of Multi-cultural Arts Initiatives
Patricia Boyette  Director, University Theatre
Ralph Russo  Director, Union Theatre and Galleries
# Arts Institute 2014-2015 Meeting Calendar

Executive Leadership Committee and Administrative Planning Council
(Note: Members include all chairs and directors of the Arts Institute arts units.)

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Preliminary Agenda Items:</th>
<th>Notes:</th>
</tr>
</thead>
</table>
| Monday, August 25 | 1) Introductions  
2) Call for committees  
   Academic Affairs Committee  
   Awards Committee  
   Nominations Committee  
3) Ad Hoc Curricular Committee Report  
4) Strategic Plan Framework Presented | Harrison Parlor, Meet with Full Executive Committee 9:00-11:00 am |
| Monday, September 22 | 1) Presentation of Hub Services  
2) MEMF Transition Report  
3) MOA Arts Institute and Union Theatre  
4) Awards Fiscal Report | MEETING ROOM - B135, 9:00-11:00 am |
| Monday, November 24 | 1) IARP update and Proposed 2015-2016 budget review.  
2) Budget Review Hub Programs | MEETING ROOM - B135, 9:00-11:00 am |

<table>
<thead>
<tr>
<th>Spring Semester</th>
<th>Preliminary Agenda Items:</th>
<th>Notes:</th>
</tr>
</thead>
</table>
| Monday, February 23 | 1) Wisconsin Film Festival Update  
2) HUB Update  
3) MEMF Update | MEETING ROOM - B135, 9:00-11:00 am |
| Monday, April 27 | 1) Programs Budget Update | MEETING ROOM - B135, 9:00-11:00 am |
| Monday, May 4 | TBA | Harrison Parlor, Meet with Full Executive Committee, 9:00-11:00 am |

*Draft and Subject to Change: August 20, 2014*
Interdisciplinary Arts Residency Program
2015-2016 Call for Proposals

Funded by the Cluster Hires Initiative, the Interdisciplinary Arts Residency Program enables the Arts Institute to support extended residencies for the benefit of all arts departments and programs of the University.

This program is interdepartmental and interdisciplinary. It brings innovative artists to campus, allows students to undertake ambitious projects, provides course credit, and strengthens programmatic ties among individual departments, programs, and other campus and community arts entities.

Key Components of the Residencies

Arts Institute Funding: The Arts Institute funds the artist's salary and benefits, course supplies and expenses, residency publicity, and associated outreach activities. Please note that any equipment purchased with residency funds must be returned to the Arts Institute at the conclusion of the residency. If the proposal is successful, the Arts Institute funds the cost of bringing the artist to campus for a planning visit.

Arts Institute Staff Support: The Arts Institute’s Assistant Director for Academic Programs and Residency Program Coordinator serve as a liaison and as a resource between the artist and the sponsoring departments, coordinate the artist's planning visit, ensure that residency preparations happen on schedule, assist the artist in securing housing, and are responsible for the promotion and marketing of the residency.

Primary Sponsor and Host Department: One department must serve as the primary sponsor and host of the residency. This department provides the staff resources necessary to support the course and outreach activities. In addition to handling all matters relating to the administration of the appointment and financial transactions relating to the course and public events, the host department provides the visiting artist with a regularly-equipped office and an appropriate studio, rehearsal, or performance space. Please note that it is possible for non-academic units to be primary sponsors of a residency but only in cooperation with an academic department that agrees to serve as residency host.

Residency Lead: This faculty or staff member from the host department serves as the primary liaison for the residency. The residency lead writes the application, generates cross-departmental interest in the residency, develops collaborations with residency sponsors, is the artist's primary contact, and works most closely with the Arts Institute on the residency conception, planning, and follow-through.

Faculty of Record: Often the same person as the residency lead, the faculty of record takes part in the planning of the residency course. This faculty member assists as needed in creating the course syllabus, screening students, monitoring the course progress, verifying final grades, and responding to student concerns or questions following the end of the course. Some residency faculty of record are also involved in teaching.

Co-sponsoring Departments/Units: One or more other departments or programs must agree to co-sponsor the residency. These units are expected to cross-list the course and encourage their students to enroll. They should also include the residency public events in any publicity they regularly generate, and incorporate the residency activities in their own programs (e.g. feature the artist in an ongoing colloquium series, give extra credit to students who attend the public events, or invite the artist to speak to one of their courses). Co-sponsors are also encouraged to contribute to the residency in other ways, such as providing space for an event or a course, providing mailing lists for event publicity, or funding a reception.
Length: Residencies are of extended duration, usually an entire semester. The program also has the flexibility to accommodate shorter intensive residencies, the duration of which should be negotiated with the Arts Institute Executive Committee.

Course: The artist teaches a three-credit interdisciplinary course, with some assistance from a faculty of record (see above). We suggest including a graduate teaching assistant to support the artist as part of your proposal budget request.

Public Event: The artist must present one or more public events, such as directing a play, performing a recital, conducting a workshop, hosting a symposium or visiting guest series, giving a lecture, curating an exhibition, or producing a student performance. The major public events must be readily accessible to the university community, open to the public, and free of charge.

Outreach: The artist is expected to be available for outreach events on campus and/or in the community, including press and radio interviews.

For examples of past residencies, please see www.arts.wisc.edu/artsinstitute/IAR.

Proposal Process

Units eligible to request funding are: 1) academic departments; OR 2) officially recognized interdepartmental programs, centers, and institutes. Organizations outside of the university may co-sponsor residencies.

Please submit your full proposal for a Fall 2015 or Spring 2016 residency in PDF format to kahewson@wisc.edu by noon on Monday, November 3, 2014. See the Arts Residency Proposal Checklist on the following page for instructions on what to include in your proposal.

The Arts Institute is committed to working with departments to develop proposals that meet these guidelines. Kate Hewson, Assistant Director for Academic Programs, is available for consultation, including assisting in identifying possible cosponsors, providing examples of prior successful residency applications, and reading and offering feedback on drafts of the proposal. Please contact Kate at kahewson@wisc.edu or 608-263-9290 for assistance.

Please feel free to contact Norma Saldivar, Arts Institute Executive Director, about possible residencies or with questions about nominating procedures or other issues at nsaldivar@wisc.edu.
Interdisciplinary Arts Residency Proposal Checklist

- Completed 2015-16 Arts Residency Proposal Cover Sheet
- Completed 2015-16 Arts Residency Budget Worksheet
- Proposal narrative
  - Career summary of proposed artist, include any university-level teaching experience
  - Description of the collaborative and/or interdepartmental design of the proposed residency
  - Expected benefits to the enrolled students, to the sponsoring departments, and to the university
  - and local arts community
  - Course description and syllabus for proposed course (minimum 3 credits)
  - Intended student audience for the course(s)
  - Description of proposed public event(s)
  - Office and/or studio space requirements for the residency
- Letter from the artist stating reasons for wishing to undertake the proposed residency, expected
  outcomes for the artist and for the UW, and artist’s experience with teaching at the university level and
  with interdisciplinary work.
- Supplementary samples of the artist’s work.
- Contact information for one or more references that can address the artist’s teaching skills and whether
  she or he would be a good match for the University of Wisconsin-Madison academic community.
- Letter of agreement/support from the chair of the host department and any other primary sponsors,
  stating the department’s willingness to administer the appointment, course(s), and public event(s), and to
  provide an equipped office space for the proposed artist.
- Letters of support from the chairs (or equivalent) of the co-sponsoring departments and programs. Letters
  should formally state the unit’s intention to cosponsor and include information on the nature of any
  monetary or in-kind support that the co-sponsoring unit will provide.
- Additional letters of support are accepted but not required.
Interdisciplinary Arts Residency Proposal Cover Sheet

**ARTIST NAME:**

**BEGIN AND END DATES OF PROPOSED RESIDENCY:** TO

**SUBMITTED BY/RESIDENCY LIAISON:**

**HOST DEPARTMENT:**

Chair:

Professor of record:

Timetable rep:

Payroll specialist:

**OTHER COSPONSORING DEPARTMENT(S)/PROGRAM(S)/ORGANIZATION(S):**

**CONTACT INFORMATION**

Artist Address:

Artist Email:

Artist Telephone:

Residency Liaison Email:

Residency Liaison Telephone:

Residency Liaison Department:

Residency Liaison Job Title:
### 2015-2016 Interdisciplinary Arts Residency Budget Worksheet

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
</table>
| Salary                  | Pay                           | $0  
$35,000-$40,000 |
|                         | Fringe                        | $0 see [www.rsp.wisc.edu/rates/index.html#fb](http://www.rsp.wisc.edu/rates/index.html#fb) |
|                         | **Salary Subtotal**           | $0      |
| Artist travel           | Airfare                       | $0      |
|                         | Other (please specify)        | $0      |
|                         | **Travel Subtotal**           | $0      |
| Course                 | Supplies & expenses           | $0      |
|                         | Equipment                     | $0      |
|                         | Materials                     | $0      |
|                         | Other (please specify)        | $0      |
|                         | **Course Subtotal**           | $0      |
| Public Event(s)        | Venue                         | $0      |
|                         | Venue staff                   | $0      |
|                         | Equipment rental              | $0      |
|                         | Supplies & expenses           | $0      |
|                         | Reception                     | $0      |
|                         | Other (please specify)        | $0      |
|                         | **Public Event(s) Subtotal**  | $0      |
| Guest Artists          | Honoraria                     | $0      |
|                         | Travel                        | $0      |
|                         | Lodging                       | $0      |
|                         | Other (please specify)        | $0      |
|                         | **Guest Artists Subtotal**    | $0      |
| Assistants             | TA or PA                      | $0      |
|                         | Fringe Student                | $0 see [www.rsp.wisc.edu/rates/index.html#fb](http://www.rsp.wisc.edu/rates/index.html#fb)  |
|                         | hourly                        | $0      |
|                         | **Assistants Subtotal**       | $0      |
| **TOTAL**              |                               | $0      |

*Note: the following items are included in a separate Arts Institute budget, and thus do not need to be included in the request above.*

### Arts Institute Budget

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
</table>
| Planning Visit | Honorarium, airfare, lodging, welcome & planning meals  
Residency website, poster/mailer, event ads, | $3,000  |
| Publicity      | $5,000 flyers                                                                 |        |
| **TOTAL**      |                                                                              | $10,000|
Introduction

The strategic framework anchors the organization to its environment. It serves as the core foundation on which the organization stands and articulates important information that will direct its future. The Executive Committee submits the following draft of the UW-Madison Arts Institute Strategic Framework:

<table>
<thead>
<tr>
<th>Strategic Framework Elements</th>
<th>UW- MADISON ARTS INSTITUTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mission</td>
<td>The UW-Madison Arts Institute’s mission is to educate, <strong>advocate</strong>, and inspire through all forms of creative expression.</td>
</tr>
</tbody>
</table>
| Vision                       | **Our 18-month vision:** We will create an effective infrastructure that will allow us to achieve our mission and communicate this infrastructure across campus. **Our 3-Year Vision:**

  - To have a profound and positive impact on students in our local and global communities
  - To be leaders in interdisciplinary studies
  - **To establish a board of visitors** |
| Core Values                  | **Our Core Values**

  - We value all forms of artistic expression, experience, interpretation, and critical investigation as fundamental paths to understanding and engaging our world.
  - We believe that core training in the arts (discipline-based foundational courses and experiences) is fundamental to the success of students.
  - We foster integrated and collaborative engagement among staff, partners, and stakeholders.
  - We will advocate for the arts on campus and beyond. |
| Strategic Initiatives:        | **Our Strategic Initiatives for the Next 3 Years**

  - We will create platforms for groundbreaking research and practice.
  - We will expand, reinvent, and revolutionize education across campus.
  - We will explore new ways to teach and learn.
  - We will advocate and collaborate with campus to develop a broader and more balanced admissions policy that values multiple intelligences and proficiencies in the arts.
  - We will bring expertise and the creativity of students, faculty, and staff into the community through outreach, internships, and service learning.
  - We will develop our role as the nexus for promotion, communication, access, and advancement of the arts.
  - We will create a “community of practice” through new and existing spaces.
  - **We will develop and secure resources for the arts.** |

**Highlighted text represents proposed changes as discussed at May 6, 2014 Executive Committee Meeting**