MISSION & VISION

Created in 1998, the University of Wisconsin-Madison Arts Institute is an intercollege unit of the College of Letters and Science, the School of Education, and the School of Human Ecology. In June 2008, the Arts Institute initiated a strategic planning process, and on February 2, 2009, the Executive Committee and the Arts Assembly of the Arts Institute adopted the following revised mission and vision statements:

MISSION
The University of Wisconsin-Madison Arts Institute speaks for and on behalf of the collective voice and vision of the arts at UW-Madison. We advance the arts as an invaluable resource to a vital university, and we promote all forms of artistic expression, experience, and interpretation as fundamental paths to engaging and understanding our world.

VISION
- Decision-makers will acknowledge and engage the arts as central to the well-being of the university.
- Students will experience the arts in all aspects of their education, and will be imbued with the importance of the arts to their academic life.
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The Arts Awards allow the UW Arts Institute to recognize and reward the best art being created by UW–Madison faculty, staff, and students. When I present the Joyce J. and Gerald A. Bartell Award in the Arts in my parents’ name, I am proud to be part of the tradition of excellence in the arts at the University of Wisconsin–Madison.

— Dr. Thomas H. Bartell, son of Joyce J. and Gerald A. Bartell
2012-13 Creative Arts Awards

Each year, the Arts Institute presents Creative Arts Awards, which honor faculty, staff, and students. These awards recognize recent achievements and support future creative endeavors and arts research, as well as professional service. All award winners were celebrated at the awards ceremony on May 7 in Grainger Hall.

FACULTY AWARDS IN THE ARTS

*Arts Institute Creative Arts Award*
Professor Wei Dong, Design Department, School of Human Ecology

*Emily Mead Baldwin Award in the Creative Arts*
Associate Professor David Furumoto, Department of Theatre & Drama
Professor Uri Vardi, School of Music

*H.I. Romnes Faculty Fellowship Award*
Associate Professor Paul Sacaridiz, Art Department

*Kellett Mid-Career Award*
Professor Amy Quan Barry, Creative Writing Program, English Department
Professor Douglas Rosenberg, Art Department

*WARF Named Professorship*
Professor Jesse Lee Kercheval, Creative Writing Program, English Department
Professor R. Anderson Sutton, School of Music

*Vilas Associate Award*
Associate Professor Christine Garlough, Department of Gender & Women's Studies

OUTREACH AWARDS IN THE ARTS

*Joyce J. and Gerald A. Bartell Award in the Arts*
Professor Tyrone Greive, School of Music

*Edna Wiechers Arts in Wisconsin Award*
Assistant Professor Gerit Grimm, Art Department
STAFF AWARD IN THE ARTS

Outstanding Achievement in Undergraduate Advisor
Julie Ganser, Art Department

STUDENT AWARDS IN THE ARTS

Sinaiko Frank Graduate Fellowship for a Woman in the Arts
Felice Amato, Art Department
Sylvie Rosenthal, Art Department

Esther Taylor Graduate Arts Fellowship
Jesse Damiani, Creative Writing Program, English Department

Judson and Mackechnie Judson Student Award, Graduate Student
Mary McAvoy, Department of Theatre & Drama

Judson and Mackechnie Judson Student Award, Undergraduate Student
Olivia Baldwin, Art Department

Chazen Prize to an Outstanding MFA Student
Emily Belknap, Art Department

Leo Rudberg, Troy Spencer, and Sydney Rearick, residents of The Studio: Creative Arts and Design Community, at a visual art showcase
I learned to think about what is most fundamental about movement – breaking it down into its most necessary parts. I also began to think about how this process can be applied to other disciplines.

- Nora Brand, senior in English (Creative Writing option), on Sally Gross’s fall 2012 course “Interdisciplinary Improvisation”

She literally changed my life and how I think about art. She was so incredibly devoted to this class it was MIND BLOWING.

- Maxwell Love, junior, on Lynda Barry’s spring 2012 course “What It Is: Manually Shifting the Image”
Interdisciplinary Arts Residency Program

Funded by the Cluster Hiring Initiative, the Interdisciplinary Arts Residency Program brings innovative, world-class artists to campus for semester-long residencies sponsored by two or more departments. While in residence, artists teach an interdisciplinary course, present a public event, and participate in community outreach. The program gives students exposure to working artists, provides course credit, and strengthens programmatic ties among individual departments, programs, and other campus and community arts entities.

The Arts Institute partners closely with departments to make the residencies a reality. The Arts Institute takes responsibility for issuing a call for artist proposals; reviewing and selecting participating artists via committee; providing fiscal support for the artist's salary, benefits, residency publicity, associated outreach activities, and a planning visit; and publicizing the residency activities through online, print, email and social media marketing communications. The sponsoring department(s) and/or programs provide a faculty or staff member to serve as the residency lead; a faculty of record to assist in creating the course syllabus, screening students, monitoring the course progress, verifying final grades, and responding to student concerns or questions following the end of the course; and the staff resources necessary to support the course and outreach activities.

The residency typically lasts for one semester, during which time the resident teaches at least one three-credit interdisciplinary course and presents an outreach component such as directing a play, performing a recital, conducting a workshop, or curating an exhibition.

The 2012-2013 academic year marked the fourteenth year of the Interdisciplinary Arts Residency Program. Since the fall of 1999, the program has offered 26 semester-length residencies, each comprised of courses and public events, as well as two short residencies and three special topics courses.

Fall 2012: Sally Gross

In the fall, the Arts Institute welcomed legendary choreographer and dancer Sally Gross to campus. Gross has been a dynamic presence in the dance world for over forty years. She was born and raised in the Lower East Side of New York City. At the age of 13, she discovered dance during a summer camp sponsored by the local settlement house. She went on to study dance at Henry Street Settlement Playhouse, where she studied with celebrated choreographer Alwin Nikolais and discovered improvisation, one of the foundations for her dance style. Gross was an original member of New York's renowned Judson Dance Theater in New York during its highly influential history between 1962-1964. She and her colleagues at Judson Dance Theater are considered the founders of Postmodern dance, as they collectively rejected the confines of Modern dance practice and theory in favor of a more democratic and egalitarian process and practice.
This adventurous spirit has led Gross to work across disciplines throughout her entire career. She has been featured in films such as Robert Frank’s Beat Generation masterpiece, *Pull My Daisy* (1959), as well as a recent documentary about her life produced by Albert Maysles, *Sally Gross: The Pleasure of Stillness* (2007). She has collaborated with renowned musicians such as cellist Robert Een, and worked with ground-breaking artists such as Meredith Monk (Atlas), choreographers Lucinda Childs and Yvonne Rainer, theater artist Joseph Chaikin, director Robert Wilson and choreographer and media artist Jonah Bokaer.

Gross has been awarded numerous prestigious fellowships and grants, among them: five National Endowment for the Arts Choreography Fellowships, two National Endowment for the Arts US/Japan Creative Artist Fellowships, six New York State Council on the Arts awards, two National Endowment for the Arts Dance/Film grants, and a Guggenheim Foundation Choreography Fellowship. She has taught at CUNY/City College and Fordham University in New York. While still teaching at CUNY, she regularly teaches in New York studios and facilitates workshops around the world. She also continues to perform in New York and abroad as well.

While in residence at the University of Wisconsin-Madison, Gross taught her method of improvisational movement in a semester long course entitled “Interdisciplinary Improvisation.” In her course, Gross used techniques honed over decades of experience to help students create the structure of a performance within which improvisational movement can occur. Her students performed for a packed house at semester’s end at an installation – “Here and Now with Leo Villareal” – in the Madison Museum of Contemporary Art (as part of the series MMOCA Nights) on December 7th. Gross also appeared in a number of other public events, including a screening of two films featuring her life and work (*The Pleasure of Stillness* (2007) and *Circling* (2012, by residency faculty lead Doug Rosenberg), a lecture she gave about her life and work to an audience composed primarily of UW–Madison undergraduate dance students, a talk she gave at Beth Israel Center (presented by Jewish Social Services as part of the Lechayim Lights series), and a workshop she gave on interdisciplinary improvisation to members of the university and local dance community.
In the spring, the Arts Institute was delighted to host the internationally acclaimed British artist Faisal Abdu’Allah. Abdu’Allah creates iconographic imagery of power, race, masculinity, violence, and faith to challenge the values and ideologies we attach to those images and to interrogate the historic and cultural contexts in which they originate. Trained as a printmaker at the Royal College of Art, his work evolved out of the interface of photography, printed media, film, installation, and performance. Abdu’Allah was born in England to Jamaican immigrant parents, and was inspired to revert to Islam as an adult after spending time in the United States. In addition to being a Senior Lecturer in Fine Arts at the University of East London, he still occasionally cuts hair at Faisal’s, his barber shop/studio in Harlesden, London. Abdu’Allah received the Decibel Artist Award in 2005 and IDA award in 2010, and was featured in the Tallinn Print Triennial in 2007. He was a professor and artist in residence at Stanford in 2010, where he launched the touring exhibition “The Art of Dislocation,” the largest retrospective of his work to date.

While in residence at the University of Wisconsin-Madison, Abdu’Allah taught “FauHaus: Bodies, Minds, Senses, and the Arts” with Art History Professor Henry Drewal. This art laboratory was composed of student practitioners from visual arts, film, art history, design, business, Afro-American studies, and sociology ranging from sophomores to MFA level. Referencing the legendary Bauhaus—a space where multiple disciplines were encouraged to flourish side by side—FauHaus (F for Faisal, H for Henry, Haus for UW-Madison) explored the sensory and cognitive engagements of the human body-mind over fifteen weeks, culminating in final events presented by the students in collaboration with both instructors. “22 Body-Minds in 1 Haus” included a two-room exhibit of photographs, writing, video, and prints, open from April 25-May 7, and multiple short public performances at the Madison Museum of Contemporary Art on May 3. During the course of the semester, Abdu’Allah hosted seven visiting artists and scholars who worked with students in class and presented public lectures.

In addition, Abdu’Allah made himself available for a number of outreach events and media contacts. He added two “Live Salon” barbering events to the already-full public events calendar; one of these was written up by a local arts blogger. He spoke at a UW-MANIAC breakfast on his life story and art. He interviewed with The Madison Times, which published a detailed article about him and his work. Not least, he was interviewed by Charles Monroe-Kane at the Atwood Family Barbershop as part of an episode of the nationally syndicated Wisconsin Public Radio show To The Best of Our Knowledge, which started aired nationally on May 5, 2013.

After Kosuth (work in progress 2012-13), by Faisal Abdu’Allah
### 2012-13 Artist Residencies at a Glance

#### FALL 2012

**Guest Artist:** Sally Gross  
**Sponsoring Units:** Department of Dance and Center for Jewish Studies  
**Co-sponsoring Units:** Department of Art and Madison Museum of Contemporary Art  
**Faculty Contact:** Douglas Rosenberg, Department of Art  
**Course:** “Interdisciplinary Improvisation”

**Events:**
- Screenings of *Sally Gross: The Pleasure of Stillness* (2007) and *Circling* (2012)
- Lecture, “Sally Gross: Choreographic Inspiration and Process”
- Workshop, “Interdisciplinary Improvisation”
- Student workshop with Sally Gross and students for residents of The Studio: Creative Arts and Design Community
- “Taking Dance from Stage to Cinema” at the Wisconsin Book Festival (with Douglas Rosenberg)
- “Sally Gross: A Life in Dance” (Lechayim Lights series, Beth Israel Center)
- Performance “Here and Now with Leo Villareal (by her students) at the Madison Museum of Contemporary Art

#### SPRING 2013

**Guest Artist:** Faisal Abdu’Allah  
**Sponsoring Unit:** Department of Art History  
**Co-sponsoring Units:** Departments of Afro-American Studies, Art, Communication Arts, Dance, Design Studies, and Theatre & Drama, and the Center for Visual Cultures  
**Faculty Contact:** Henry Drewal, Department of Art History  
**Course:** “FauHaus 2013: Bodies, Minds, Senses, and the Arts” (co-taught with Henry Drewal)

**Events:**
- FauHaus Public Series, featuring lectures by visitors Sonia Boyce MBE, Don Farnsworth and Barbaro Martinez-Ruiz, Sonya Clark, Sarah Khan, Emily Pringle, and Elvira Ose
- UW-MANIAC Breakfast Series
- “FauHaus” at Public Humanities Conference (with Henry Drewal)
- Live Salon barbering performance (twice)
- Screening of *The Fade* (2012) (featuring Faisal Adbu’Allah)
- “22 Body-Minds in 1 Haus”: FauHaus exhibition, opening, and performance

### IARP Financial Summary

The interdisciplinary Arts Residency Program receives $200,000 in support annually from the Cluster Hire Initiative Fund.

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The Studio: Creative Arts and Design Community

The Arts Institute was proud to partner with UW–Madison’s Division of University Housing to introduce a new residential learning community in the Fall of 2012 for students interested in the arts. The Creative Arts and Design Community (a.k.a. The Studio) is located in Sellery Hall on the corner of Park and Johnson streets on the Southeast side of campus. Faculty Director Patrick Sims and Program Coordinator Marina Kelly welcomed the first group of Studio residents in the fall of 2012. This first cohort of 64 residents included dancers, musicians, actors, directors, visual artists, engineers, filmmakers, designers, computer scientists, and others. The Studio offered these residents access to newly renovated art and performance spaces as well as a variety of programming directed towards their interests in a wide variety of arts and design disciplines. Students took advantage of multiple opportunities to use their artistic skills to serve the community as a whole through projects, collaborations, and exhibitions.

Forty of the 64 floor residents participated in a one-credit community-specific seminar course called “Creativity and the Civic-Minded Culture” taught by Faculty Director and Associate Professor in Theatre & Drama Patrick Sims. These students examined the social, cultural, and political parallels between the performing arts and creative design disciplines, using real-life case studies and dramatic narratives to better understand the components of the creative process and civic engagement. Course content included an eclectic mix of readings from a variety of disciplines, including art, dance, theater, design, music, business, and engineering. Students explored arts and design disciplines, with a focus on civic engagement and outreach as an important component of an artist’s development.

The Studio’s staff partnered with various UW–Madison arts and design departments, as well as residence hall staff, the Office of Multicultural Arts Initiatives (OMAI) and First Wave, the Women in Science and Engineering (WISE) Learning Community, the Entrepreneurial Learning Community, and the Wisconsin Union, as well as a wide array of local and regional artists in fulfilling the mission of innovation and discovery driven by the creative impulse.

An end-of-the-year survey taken by residents produced the following results:

- 92% rated their experience in The Studio as being “good” or “excellent”
- 86% indicated that they would recommend The Studio to other incoming students
- 76% of respondents said their experience in The Studio contributed to their knowledge, skills and personal development in terms of understanding people of other racial and ethnic backgrounds
- 90% said they “met friends here and found social opportunities”
- 83% of respondents plan to or already have engaged in community service or volunteer experiences
- 85% plan to or already have engaged in cross-disciplinary collaboration
- 80% have talked about career plans with a faculty member, instructor, or advisor
“Having my film selected as part of the Wisconsin’s Own series at the Wisconsin Film Festival validated me as a filmmaker and encouraged my artistic courage and growth in a way nothing else had until then. Wisconsin’s Own is a vitally important showcase for Wisconsin’s extended filmmaking community.”

– Ben Reiser, Wisconsin-based filmmaker
The Arts Outreach Program, established in 1979, works hand-in-hand with the School of Music to share the expertise of its three faculty ensembles-in-residence with young musicians and community audiences around the state. The Arts Institute continues to commit resources to support the Pro Arte String Quartet, Wingra Woodwind Quintet, and Wisconsin Brass Quintet, having been the first American public institution of its kind to have artists-in-residence. In addition to performing as part of the School of Music Faculty Concert Series, each ensemble travels to Wisconsin high schools and concert halls, working with young musicians and performing for local concert series patrons. During 2012-13, faculty ensembles presented twenty-two public concerts with a combined audience of 2,000 and conducted seventeen chamber music sessions, school performances, or master classes for 1,800 high school and college instrumentalists around the state.

New partnerships in 2012-2013 include Door Concerts Inc., Schauer Arts Center, Wild Rose Kiwanis Club, Jack Young Middle School, La Crescent High School, Logan High School, and the University Club. The Pro Arte Quartet performed in Ephraim, Sturgeon Bay, Monroe, Brookfield, and Madison, and gave high school clinics in Wauwatosa and Madison. The Wingra Woodwind Quintet had a successful western Wisconsin and eastern Minnesota tour and performed and/or gave master classes in nine communities throughout the state during the year. The Wisconsin Brass Quintet performed in eleven communities, including Three Lakes, Wild Rose, Platteville, and Cedarburg.

In the spirit of the Wisconsin Idea, Arts Institute supports School of Music outreach to state and regional high schools. The faculty conducted clinics at the following high schools: Mineral Point, Memorial, Cedarburg, Three Lakes, Wauwatosa East, Edgewood, Wild Rose, La Crescent (MN), Cloquet (MN), Logan, and Jack Young Middle School. In addition to booking and coordinating outreach visits, the Arts Outreach office assisted with publicity for the Krause Outreach Concert at the Wilson Center in Brookfield given by the Symphony Orchestra. Arts Outreach also facilitated a visiting high school clinic and fielded twenty-four requests for student musicians. In addition, Arts Outreach launched a new website in January.
Arts Outreach Financial Summary
Revenues from sponsor fees: $15,800
Expenses: $18,288.50

Pro Arte Quartet Centennial Activities

The Pro Arte Quartet was founded in Brussels in 1912. While on an American tour, which included performing for the grand opening of the Wisconsin Memorial Union Theater, the ensemble found itself stranded in Madison on the eve of the 1940 Nazi invasion of Belgium. The quartet remained in Madison as the first resident ensemble at an American university. In vigorous commitment to the Wisconsin Idea, the principle that the University should improve people’s lives beyond the classroom, the Quartet has fulfilled its mission of performing, teaching, touring and recording for more than 70 years in Madison and beyond.

During 2011-12’s centennial anniversary celebration, the centerpiece of which was the premiere performance of four commissioned works, the Pro Arte Quartet had an unprecedented impact throughout and beyond Wisconsin, reaching more than two million people. The momentum continued in 2012-13, and will continue into 2013-14 with a number of additional initiatives, chief among them:

- A centennial commemorative book to be disseminated to prominent music libraries throughout the country
- A Wisconsin Public Television documentary in Fall 2013
- A double CD album of the first four centennial commissions, recorded by multiple Grammy award winning producer Judith Sherman and released by Albany Records in October 2013
- A comprehensive book-length history by John Barker is in preparation, and likely will be published by the University of Rochester Press in their distinguished Eastman Studies in Music Series
- The final two centennial commissions and premieres: Belgian composer Benoît Mernier’s third quartet (November 22, 2013) and Pierre Jalbert’s clarinet quintet (September 27, 2014)
- Planning for a “Back to Belgium” tour in the second half of May 2014
- Continued fundraising to support final anniversary initiatives
The School of Music Recordings Project

Arts Institute outreach also supports the School of Music Recordings Project, begun in 2000 with a primary goal of creating and disseminating professional-grade recordings representing the creative work of the faculty of the School of Music. The CD initiative continues to promote the visibility and prestige of the university, assist with recruitment, and contribute to development efforts by providing CDs, free of charge, to campus and local libraries and Wisconsin Public Radio, recruitment fairs and potential students, the UW Foundation and as gifts for international trips. In addition, any revenues generated from CD sales are directed to the School of Music scholarship fund.

Recordings Committee
The work of the joint Concert - Special Events / Recordings committee focused on inventory reduction (approximately 11,000 discs remain of the original 27,000 pressed, representing 30 titles since 2000), the impact of long-range industry trends, and copyright issues as they affect digital delivery. The committee is committed to keeping the CD initiative viable, and they continue to explore a transition to digital delivery.

Committee membership in 2012-13: John Aley, Bill Farlow, Martha Fischer, Lance Ketterer, Mike Leckrone, David Perry, Sarah Schaffer (AI outreach staff), Les Thimmig, and Alex Weaver

FINANCIAL SUMMARY
Sales Revenues & Other Distributions
Sales: Revenues, all points of purchase (main office, on-line, concerts): $330
No. of CDs sold: 22
Comp Copies: approximately 200

Pricing: In 2013, the Recordings Committee approved a reduction in the price of CDs from $15 per title to $5.

Project Funding
As in the previous two annual reports, no new project funds were received in 2012-13.

OTHER INITIATIVES OVERSEEN BY THE RECORDINGS PROJECT

Student Musicians at Campus Receptions:
2012-2013: 6 events, 24 players

Jeffrey Siegel’s Keyboard Conversations (since 2004)
2012-2013: 2 concerts
The Wisconsin Film Festival turned 15 this year! For the first time, the Festival spread beyond a weekend event, giving festival goers more than a week to take in the incredible range of cinema on offer. More than 26,700 people enjoyed eight days of sidesplitting comedies, eye-opening documentaries, mind-blowing animation, and much, much more. The Festival showcased UW-Madison’s finest film venues – The Marquee Theater at Union South, Chazen Museum’s Auditorium and the Elvehjem, and Cinematheque at Vilas Hall – and three state-of-the art screens at Sundance Cinemas. Wisconsin Film Festival audiences met the challenge presented by Lea Jacobs (Artistic Director), Jim Healy (Director of Programming), and Mike King (Senior Programmer) in their introduction to the festival line up: “Be adventurous. Be indulgent. See more.”

This year’s lineup included brand new movies from internationally renowned directors (You Ain’t Seen Nothin’ Yet, Post Tenebras Lux), as well as world-class selections from filmmakers based right here in Wisconsin or with ties to the Badger State (Street Pulse, Dear Mr. Watterson). Festival tickets provided audiences with a passport to the far corners of the globe, from the Arctic Circle (The Final Member), to Senegal (The Pirogue), to an ultra-rare glimpse into contemporary North Korea (Comrade Kim Goes Flying), and beyond (Lunarcy!). Audiences got up-close with Swiss cinema in our four-film sidebar, and took a risk on Brave New American Cinema, a selection of daring independents that are good bets for the auteurs of tomorrow.

More than ever, the Wisconsin Film Festival demonstrated that new films are in dialogue with the history of cinema, as evidenced by one of our Opening Night selections, Blancanieves, a spellbinding reimagining of Snow White done in the style of a silent film, and Room 237, a down-the-rabbit’s-hole investigation into the mysteries of The Shining. This year's Festival was bookended with Shakespeare adaptations from the opposite ends of film history. The first film to unspool was the 1929 film The Taming of the Shrew, with Douglas Fairbanks and Mary Pickford; we ended a week later with Avengers director Joss Whedon's up-to-the-minute riff on Much Ado About Nothing.

Our repertory offerings also included four Spaghetti Westerns (including the recently restored Italian language version of The Big Gundown), presented in conjunction with the UW Cinematheque’s ongoing series. Plus, a superb and rarely-screened effort by Wisconsin’s Own Joseph Losey (M), and three films from the 1970s featuring the great actor Michael Murphy, who joined us in person to discuss his work made in collaboration with iconic filmmakers: Woody Allen’s Manhattan, Robert Altman’s Brewer McCloud, and Saul Bass’s Phase IV.

Filmmakers: Impact on Students
A number of festival guests met with UW-Madison students. Actors Michael Murphy and Pat Healy met with graduates and undergraduates in the Department of Theatre and Drama. Students in film production class met with director Laura Colella and attended screenings of
her film *Breakfast with Curtis*. Directors Dan Sallitt (*The Unspeakable Act*), Joe Swanberg (*All the Light in the Sky*), and Frank Ross (*Tiger Tail in Blue*) met in separate sessions with film production students, hosted by Professor J.J. Murphy. Murphy remarked on the opportunity, “What could be more relevant than to be able to talk with independent filmmakers, who often work on low budget [films] as well? Since the students are actively engaged in ambitious filmmaking projects...they learned a great deal from having access to indie filmmakers and being able to see their new films.”

**Strengthening Campus Partnerships**
In 2013, the Wisconsin Film Festival deepened its partnership with Communication Arts – Film Studies, Memorial Union, and Union South, which included staffing, space, promotions, and box office management. Wisconsin Film Festival goers could purchase tickets online, at several locations on campus (the Ticket Booth at Union South, Box Office phone bank in Lathrop Hall, and the University Theater box office), as well as at Sundance Cinemas.

**WFF Financial Summary**

**EXPENSES SUMMARY**
- Programming and Exhibition: $121,817.76
- Marketing & Development: $25,259.60
- Operations & Box Office: $74,002.48
- Salaries, Wages, Fringes: $141,585.79
- **TOTAL**: $362,665.63

**INCOME SUMMARY**
- Ticket sales, merchandise, and entry fees: $194,728.22
- Special event – The Crystal Ball: $5,579.00
- *External sponsors, grants, partners, donors*: $46,016.82
- **TOTAL**: $246,324.04

*Internal Partnership Contributions Detail*
- UW Anonymous Fund: $9,000
- UW Center for East Asia Studies: $5,000 (shared among campus film programs)
- (with additional support from the Taipei Economic and Cultural Office in Chicago and The Wisconsin China Initiative)
- UW Cinematheque: $675
- UW Institute on Aging and UW School of Social Work: $500
- UW Latin American, Caribbean, & Iberian Studies: $250
- UW School of Journalism & Mass Communications: $250
**External Sponsors, Grants, Donors**

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Catfood Meezus
Charter
The Dahlmann Campus Inn
Fresh Madison Market
The Great Dane
Hilldale Shopping Center Merchants
Isthmus Publishing
IMS
The Livingston Inn
Madison Concourse Hotel and Governor’s Club

Pepsi-Cola of Madison, WI, Rockford, IL, Iron Mountain, MI, Mitchell, SD
Sony
Steep & Brew
Tweedee Productions
Union South
Wildwood Productions
Wisconsin Public Radio
WUD Film

*Image detail from 2013 Wisconsin Film Festival poster*
The Arts Institute made it possible for us to bring the electrifying hip hop artist Marc Bamuthi Joseph to UW–Madison as an Artist in Residence. Bringing someone of his talent, creativity, and genius to campus helped make it possible for us to establish our pioneering First Wave Learning Community, along with our now-annual Line Breaks Festival. Without the initial support from the Arts Institute, our award-winning program centered on urban arts, spoken word and hip-hop culture might not exist.

— Willie Ney, Director of the Office of Multicultural Arts Initiatives (OMAI)
Interdisciplinary Arts Residency Program Legacy

One of the most significant but unanticipated outcomes of the Interdisciplinary Arts Residency Program has been the launch of several continuing new programs and initiatives stemming directly from the work of the guest artists on campus. Marc Bamuthi Joseph’s residency was initiated in part to generate interest and excitement for the launch of the First Wave program, and the legacy of his residency continues through the annual Line Breaks festival. Bamuthi himself returned to campus in the spring of 2010 for the 4th annual Line Breaks series. Likewise, a number of artists also involved in the Line Breaks event, including HBO producer Kamilah Forbes, Hip-Hop Theater Festival Director Danny Hoch, have also returned to campus several times.

In the same vein, the Tales From Planet Earth film festival is evidence that the Interdisciplinary Arts Residency Program launches programs with ongoing results. While the Arts Institute did not sponsor the festival in its entirety, the festival was the capstone public event for guest artists Judith Helfand and Sarita Siegel. It continues to be an annual event, and Helfand returned to campus once again in the fall of 2009 to teach the course and to participate in the film festival.

Also, spring 2009 guest artist Henry Sapoznik is now the director of the Mayrent Institute for Yiddish Culture. The Mayrent Institute was established in 2010 at the UW-Madison and is dedicated to studying and preserving Yiddish music and culture, teaching it to new generations, and supporting scholarship that explores it as an important facet of Jewish and American life. By offering a variety of scholarly and community programs about all aspects of Yiddish culture, the Mayrent Institute is in the forefront of preserving and presenting community-based Yiddish culture to new and enthusiastic generations.

Spring 2012 guest artist Lynda Barry was a WID Fellow in 2012-2013, and is now Assistant Professor with a joint appointment between The Wisconsin Institute of Discovery and the Art Department. She will be teaching two courses each semester in the Art Department at the beginning through graduate level. The specific courses are flexible each semester, but are expected to include comics, drawing, and writing for artists. She will also be working at the Wisconsin Institute for Discovery on special projects. She will be generating original programming at WID, working closely with the Director of WID on defining and developing events that encourage cross-disciplinary collaboration between the arts, humanities, and sciences.

It is clear that the Interdisciplinary Arts Residency Program has spawned several new campus movements and initiatives, and maintains lasting influence on the campus and in the community. The program continues to provide seed money for some of the most innovative initiatives to spring forth from the university in recent years.
UW Arts Enterprise, a partner of the UW Arts Institute, is a multi-faceted initiative that seeks to assist student artists in the creation of viable post-college career strategies. Founded by Professor Stephanie Jutt (School of Music) and originally funded for five years by the Kauffman Foundation in a university-wide grant, UW Arts Enterprise is now receiving funding from the Wisconsin School of Business’s Arts Business Initiative (ABI). Housed in the Bolz Center for Arts Administration, a leader in business education for arts and cultural managers for more than four decades, ABI provides three-year funding for the Arts Enterprise course, as well as campus-wide events, research symposia, and special connections for undergraduate and graduate students to build their business knowledge. Undergraduate arts majors have special access to the two-course sequence in business for non-business majors, as well as an option to pursue the Certificate in Entrepreneurship. Graduate students have access to either the Certificate in Entrepreneurship or the Certificate in Strategic Innovation.

The Arts Enterprise course, called “Arts Enterprise: Art as Business as Art,” was co-taught in Spring 2013 by Bolz Center Director Sherry Wagner-Henry and Professor Stephanie Jutt. 35 students from myriad arts disciplines – including visual art, art history, music, theatre, dance, design studies, communication arts, creative, writing, and First Wave – learned about the nature and structure of arts enterprises for developing, launching, or advancing innovative projects and careers in arts, culture, and design. The Arts Enterprise course is a gateway class for arts majors to be involved in the Business School, as 10 of the 35 students expressed interest in the Certificate in Entrepreneurship, a 15-credit certificate offered by the School of Business. In 2013-14, the Arts Enterprise course will be expanded to two section offerings as the results of a partnership with Division of Continuing Studies dean Jeffrey Russell and arts programs coordinator Sarah Marty.

The arts enterprise learning community is also supported by the Arts Enterprise Club, a recently-launched co-curricular arts business club; The Studio, a recently-created residential learning community for undergraduates interested in creative arts and design; and the Wisconsin Union Directorate, which gives students the opportunity to program seasons of music, theatre, dance, visual arts, lectures, global connections, and film.
ADMINISTRATION AND GOVERNANCE

Arts Institute Staff

- Norma Saldivar, Executive Director
- Ken Chraca, Associate Director
- Kate Hewson, Interdisciplinary Arts Residency Program Manager
- Marina Kelly, Program Coordinator, Creative Arts & Design Community
- Christina Martin-Wright, External Relations & Programs Director and Managing Director, Wisconsin Film Festival
- Mary Perkinson, Arts Outreach Manager
- Sarah Schaffer, Recordings Project Supervisor
- Jay Burlingham, Interdisciplinary Arts Residency Program Project Assistant

Farewells/Retirements

Ken Chraca, retired 2013. We will miss him.
## 2012-13 Arts Institute Financial Overview

### OPERATIONS

<table>
<thead>
<tr>
<th>Description</th>
<th>Fund (345,773.29)</th>
<th>Expend. (345,773.29)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Salaries</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Salaries, 101 Funding</strong>, includes $8,000 in tuition remission support provided by the School of Education</td>
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<td></td>
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<tr>
<td><strong>S&amp;E and General Operational Support, Hilldale Grant</strong></td>
<td>20,000.00</td>
<td>19,729.34</td>
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<tr>
<td><strong>UW Foundation</strong></td>
<td>NA</td>
<td>3,087.00</td>
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</tbody>
</table>

**UW Foundation** Arts Institute Account expenditures for general operation expenses not covered by university funds

### AWARDS PROGRAM

<table>
<thead>
<tr>
<th>Award Description</th>
<th>Fund</th>
<th>Expend.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Annual Student Awards</strong>, David and Edith Sinaiko Frank Fund at the UW Foundation provides for two awards</td>
<td>3,000.00</td>
<td>3,000.00</td>
</tr>
<tr>
<td><strong>Student Awards</strong>, Trust account of the Lyman S.V. Judson and Ellen MacKechnie Judson Student Award provides for two awards</td>
<td>3,000.00</td>
<td>3,000.00</td>
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<td><strong>Student Award</strong>, Esther Taylor Graduate Arts Fellowship Fund at the UW Foundation</td>
<td>1,500.00</td>
<td>1,500.00</td>
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<tr>
<td><strong>Annual Faculty Awards</strong>, Creative Arts Award funding</td>
<td>30,000.00</td>
<td>30,000.00</td>
</tr>
<tr>
<td><strong>Annual Faculty Awards</strong>, Emily Mead Baldwin Award in the Creative Arts Fund at the UW Foundation provides for two awards</td>
<td>40,000.00</td>
<td>40,000.00</td>
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<tr>
<td><strong>Annual Outreach in the Arts Awards</strong>, Joyce J. and Gerald A. Bartell Fund at the UW Foundation</td>
<td>6,500.00</td>
<td>6,500.00</td>
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</table>

### PROGRAMMING

<table>
<thead>
<tr>
<th>Program Description</th>
<th>Fund</th>
<th>Expend.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Arts Outreach Program</strong>, sponsor fees cover travel expenses</td>
<td>16,000.00</td>
<td>20,115.03</td>
</tr>
<tr>
<td><strong>Interdisciplinary Arts Residency Program</strong>, Cluster Hire Initiative Funding provides program expenses</td>
<td>200,000.00</td>
<td>189,604.02</td>
</tr>
<tr>
<td><strong>Recording Projects</strong> (account management by School of Music), support from a variety of sources</td>
<td>Cont.</td>
<td>Cont.</td>
</tr>
<tr>
<td><strong>Wisconsin Film Festival</strong>, in-kind income and cash support from a variety of sources provides for expenses including venue and film rentals, filmmaker expenses, equipment, marketing, ticketing, shipping, and staffing</td>
<td>247,798.10</td>
<td>325,984.99</td>
</tr>
</tbody>
</table>
Institutional Governance

2012-13 Deans’ Council
The Deans’ Council is composed of the deans of the three schools of the university in which the arts are located. The Deans’ Council appoints the Executive Director and provides the Institute with administrative oversight.

Julie Underwood (Chair), Dean, School of Education
Gary Sandefur, Dean, College of Letters and Science
Soyeon Shim, Dean, School of Human Ecology

2012-13 Executive Committee
The Executive Committee is composed of the chairs and directors of the major arts departments, programs, and resources of the university. The purpose of the Executive Committee is to link the governance of the Arts Institute directly to the major arts units, stimulate better communication with faculty and staff, create a forum for visual and performing arts and presenting organizations, and continue the tradition of inclusiveness that allows representatives of all arts units to help determine the course of the Arts Institute.

Norma Saldivar, Arts Institute Executive Director
Ken Chraca, Arts Institute Associate Director
Ann Archbold, Chair, Department of Theatre and Drama
Thomas Dale, Chair, Department of Art History
Lea Jacobs, Director, Cinematheque, Department of Communication Arts
Amaud Johnson, Director of MFA Program in Creative Writing
Vance Kepley, Film Studies, Department of Communication Arts
Li Chiao-Ping, Chair, Dance Department
Tom Loeser, Chair, Art Department
Willie Ney, Director, Office of Multicultural Arts Initiatives
Russell Panczenko, Director, Chazen Museum of Art
Roberto Rengel, Chair, Design Studies Department
Ralph Russo, Director of Cultural Arts, Wisconsin Union
John Stevens, Director, School of Music
Manon van de Water, Director, University Theatre, Department of Theatre and Drama
Sherry Wagner-Henry, Director, Bolz Center for Arts Administration
2012-13 Arts Assembly

The Arts Assembly is composed of the leaders, managers, communicators, and representatives of the arts departments, programs, and resources at the University of Wisconsin-Madison. It exists to discuss and take action on mutual concerns and projects, and to give consultation and advice to the Arts Institute Executive Committee. The Assembly includes:

Rosemary Bodolay, DesignLab
Chelcy Bowles, Division of Continuing Studies, Department of Liberal Studies & the Arts
Susannah Brooks, University Communications
Chris Caldwell, University Press
Jeanette Casey, Mills Music Library
Jill Casid, Department of Art History / Center for Visual Cultures
Megan Costello, College of Letters & Science Outreach
Patrick Coughlin, School of Music
Jessica Courtier, Mayrent Institute for Yiddish Studies
Valeria Davis, Office of Multicultural Arts Initiatives
Susan Day, Chazen Museum of Art
Sam Dennis, Department of Landscape Architecture / Gaylord Institute for Environmental Studies
Esty Dinur, Wisconsin Union Theater
Allen Ebert, Wisconsin Union
Kathy Esposito, School of Music
Bill Farlow, University Opera
Todd Finkelmeyer, School of Education
Julie Ganser, Art Department
Michael Goodman, Center for the Humanities
Doris Green, School of Human Ecology
Sara Guyer, Center for the Humanities
Jim Healy, Cinematheque
Claude Heintz, Dance Department
Michele Hilmes, Wisconsin Center for Film and Theater Research
Tracy Honn, Silver Buckle Press
Kathleen Horning, Cooperative Children’s Book Center
Stephanie Jutt, School of Music
Steve Kantrowitz, Center for the Humanities
Megan Katz, Center for the Humanities
Adam Kern, Center for Visual Cultures
Robert Klipstein, Department of Art History
Karin Kolb, Cinematheque
Lyn Korenic, Kohler Art Library
Jeri Krohn, Art Department
Kelly Kwiatkowsk, Dance Department
Sarah Marty, Division of Continuing Studies, Department of Liberal Studies & the Arts
Mark Nelson, Center for Integrative Design
Paula Panczenko, Tandem Press
Katy Petershack, Center for the Humanities
Liese Pfeifer, Design Gallery
Sally Roedl, Dance Department
Henry Sapoznik, Mosse/Weinstein Center for Jewish Studies
Ben Schultz, School of Music
Patrick Sims, The Studio: Creative Arts and Design Community
Brian Thompson, Chazen Museum of Art
Robert Wagner, Department of Theatre & Drama
Allison Welch, Art Department
Tom Yoshikami, Wisconsin Union Directorate Arts

**PHOTO CREDITS**

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