AGENDA

Call to Order 9:00am

Introductions 9:05am

Program Reports

Academic Program Report (Hewson) 9:06am

- Juan de Marcos (fall 2015 artist-in-residence) planning visit is schedule for Feb 8-13.

- Spring 2016 - no residency yet. The call for proposals was delayed in order to reflect the changes at the Arts Institute. Need steering committee members to review call (sign up).

- UAPC course subject listing request. The academic affairs committee will review the request on Feb 9. The proposal will be vetted by many times before it is presented on May 21.

- Communicating Science - scheduling next training for sometime during Spring Break.

Associate Director Report (Martin-Wright) 9:10am

The 2015 Arts Awards will be held at the Fredric March Play Circle Theater (next to the Wisconsin Union Theater) and will be followed by a reception in Sunset Lounge. Date TBA.

We are please to announce new websites for both the Arts on Campus and the Arts Institute. Built on the wiscweb platform, this is the first time we have a content management system. Website updates/requests can be made through Christina. Highlights include:
• direct link to box office purchasing,
• ad block that can be updated depending on upcoming events.
• parking info. (working closely with parking in order to provide pertinent info)

IARP Residency Report (Laura Anderson Barbata) 9:15am

Roberto Rengel introduced Ms. Barbata.

Laura expressed sincere thanks for having her. She discussed the nature of her work in horizontal communication - sharing the greatest wealth we have (knowledge). She is especially interested in repurposing materials and helping people express themselves in new ways. Her project began in 2001, and has spanned many different communities and countries including, Oaxaca, Trinidad, and Senegal. She has collaborated with the Brooklyn Jumbies. She hopes to include as many students as possible and wants to create a laboratory for students and create partnerships between disciplines. She hosts an open lecture series every Wednesday as an exchange of ideas in hopes that new collaborations will emerge.

(Wagner-Henry) School of Business is hosting their first resident - Diane Ragsdale and will look to the success of IARP.

Alumni Park Update (guests: Paula Bonner and Jon Allen) 9:30am

Alumni Park will be a year-round celebration of how alumni fulfill the Wisconsin Idea through service, discovery, tradition, legacy, progress, and leadership, inspiring positive change in the world. The park will create a corridor that runs between the Red Gym and the Memorial Union, from Lake Mendota to Langdon Street. Along with the Memorial Union Reinvestment project, Alumni Park will create a promenade along the east end of the lake shore, incorporate a green space, and give UW students and alumni a new, beautiful area where they can enjoy their own Wisconsin experience.

There will also be an App to serve as a digital component to the story. Hopefully the media will invite interaction. The elements in the park are interchangeable, so the Director and Curator will be an important role for the Park going forward. Hopefully the Park will also assist with advancement and serve as a platform for connecting with donors. Instilling a connection among alumni as a stakeholders and ongoing investors is an important function of the Park.

UW Foundation Update (Lauing) 10:03am

Chelsea is the new Director of the Development at the Arts Institute. She is a 2010 graduate of the School of Music. Working with Ben Strand to develop a relationship with muralist Richard Haas. Chelsea and Deb Holt (UW Foundation) attended an event in NYC to meet Richard and see if there is an opportunity to benefit the students aside from just hosting the collection. Three faculty members from the Art Department went to see the collection and assess how it can benefit curriculum in any way.

A Baldwin proposal has been submitted that would send two students to begin the process of archiving the collection. Plan is to have Richard visit in May. Russell at the Chazen will be doing a presentation on May on Richard. Richard’s wife is very interested in design and textiles and is excited to meet with
Design Studies in May. Richard’s work is very architectural and his work is special considering the move to digital.

Performing Arts Presenters Conference. Get to see a combination of alumni and hear about his connection to Wisconsin was very interesting. His Uncle was one of the original masons in Spring Green. Also found out that New York is a good platform for what the Foundation is trying to do at the Arts Institute.

Comprehensive Campaign. Chancellor believes New York, Chicago, Milwaukee, Minneapolis, and Los Angeles are major opportunities. We are looking for ways to integrate with the comprehensive. Create pre and post events that will help to invite alumni to campus.

**Director’s Report (Norma Saldivar) 10:15am**

Introduced Dean Katharyn May of the School of Nursing. The new Nursing building is a fantastic facility that incorporates several design elements that invite creativity and art. School of Nursing is one of the oldest on campus, established in 1924. Has a tradition of innovation and excellence but desperately needed a better space. The new building is named for Signe Scott Cooper, one of the first graduates of the school.

**Tour of the Nursing Building (Katharyn May) 10:20am**

**ADJOURN 11:00am**