FOR IMMEDIATE RELEASE: March 11, 2015

MEDIA CONTACT: Ben Reiser | Film Festival Coordinator | ben.reiser@wisc.edu or info@wifilmfest.org | 608-262-9009 or 608-262-6578

WISCONSIN FILM FESTIVAL WEBSITE: 2015.wifilmfest.org

Wisconsin Film Festival FAQs – Runs April 9-16, 2015

Madison, WI – The Wisconsin Film Festival is presented by the University of Wisconsin-Madison Arts Institute in association with the Department of Communication Arts. Further details can be found at 2015.wifilmfest.org.

Film Guide – March 11

The Film Guide was released today in the Wednesday, March 11 edition of The Cap Times. The printed guide will be available in different locations around the Madison area, including local library branches, the Festival’s theater venues and box offices, various Hilldale merchants, coffee shops, etc. The Film Guide will also be available on-line at 2015.wifilmfest.org.

Tickets

- $10 General public
- $8* Students, Seniors (65+), UW Faculty/Staff, and Military Personnel (NEW)
- $5 All Children’s Cinema films (NEW)
- $300 All Festival Pass

Tickets can be purchased starting at noon on Saturday, March 14 on-line, visiting the below box office locations, or by calling 608-265-ARTS (2787) during box office hours.

*Special pricing for students (any high school, college, university), seniors (65+), current UW faculty/staff, and military personnel with valid ID.

Box Office Locations

Union South Box Office:
- 1308 W. Dayton St. | Madison
- March 14-April 9** (Monday-Saturday) | Noon-8:00pm
- April 9-12 (One hour before first film begins until ½ hour after last film starts)

Memorial Union Campus Arts Box Office:
- 800 Langdon St. | Madison
- March 14-April 16** (Monday-Friday) | Noon-5:30pm
  Plus Saturday, March 14 & Saturday, March 21
Sundance Cinemas Satellite Box Office:
- Hilldale - 430 N. Midvale Blvd. | Madison
- April 10-16 | One hour before first film begins until ½ hour after last film start

**Special Spring Break hours. During UW-Madison’s Spring Break (March 29-April 5), the Memorial Union Campus Arts Box Office will be closed. Union South Ticket Booth will be open from 4:00-8:00 pm during Spring Break.**

**Venues**

**UW-Madison Campus:**
- UW Cinematheque - 4070 Vilas Hall | 1050 University Ave. | Madison
- UW Chazen Museum of Art – Auditorium | 750 University Ave. | Madison
- UW – Union South Marquee | 2nd Floor, 1308 W. Dayton St. | Madison

**City of Madison:**
- Madison Museum of Contemporary Art | 227 State St. | Madison (NEW)
- Overture Center – Capitol Theater | 201 State St. | Madison
- Sundance Cinemas – screens 1, 5, 6 | 430 N. Midvale Blvd. | Madison

**Film Series Titles**
- BigScreens, Little Folks (NEW)
- Capitol Cinema
- Closing Night Selection!
- Films de Femmes: Emerging French Women Directors
- Futures: Debut Films from the Vanguard
- Golden Badger Award Winners
- New German Cinema
- New International Cinema
- New International Documentaries
- Opening Night Selection!
- Orson Welles: A Centennial Celebration
- Remembering the Great War
- Restorations and Rediscoveries
- Short Film Programs (including Wisconsin’s Own en Español)
- Wisconsin’s Own

**Economic Impact**

$1.17 million in direct economic impact to the Madison area in 2013**

***Report from the Greater Madison Convention and Visitors Bureau

The Wisconsin Film Festival is presented by the University of Wisconsin-Madison Arts Institute in association with the Department of Communication Arts. The Wisconsin Film Festival was established in 1999 and is the largest university-managed film festival in the nation. The festival averages 150 film screenings shown at various venues around Madison during eight days.

###

2015 Wisconsin Film Festival FAQs Release | March 11, 2015